# Medtech Startup Product Development

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### **SO YOU HAVE A GREAT IDEA?**



WHO CARES?

#### RESOURCE NEEDS CHANGE OVER TIME



Regulatory

**SW** Engineers

**Attorneys** 

Chemists

Sales

**Biologists** 

Manufacturing

**HW Engineers** 

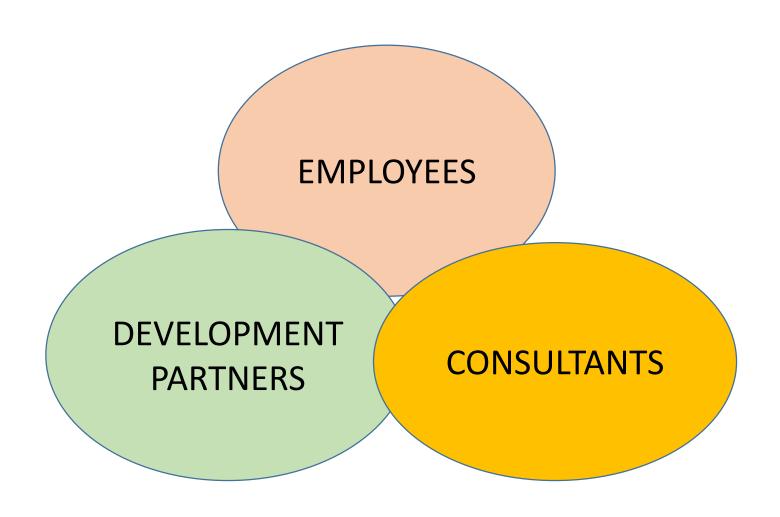
Mechanical Engineers

**CMC Specialists** 

Marketing

Clinical Managers





## **BUILDING A FLEXIBLE TEAM**

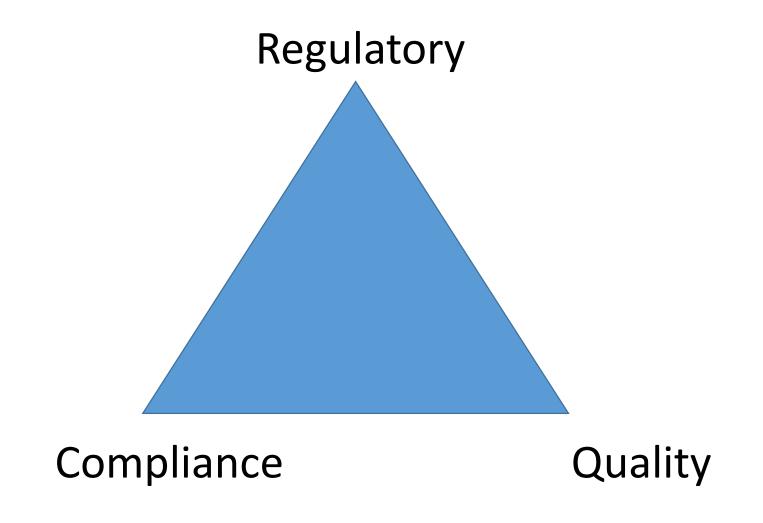
Qualities to look for....

**PASSION** 

**PERSISTENCE** 

**TENACITY** 

**CREATIVITY** 



Process and Documentation are Essential

# How Do You Know It Works?

- Bench test
- Prototyping
- SW Verification & Validation (V&V)
- In Vitro Testing
- Preclinical Testing
- Human Testing



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