Some Thoughts for Entrepreneurs Startups Small Business

Mimi Evans
It’s a Bit Like...

Marriage

Death

Hidden Treasure
Finding the Right Co-Founder

- Personality is Important But …
Finding the Right Co-founder

Decisions of...

Complimentary Skills

Common Ground
Who Will Be My Co-Founder(s)?

- Common Ground
- Work Ethic
- Commitment to the Business
- Positive Attitude
- Team Spirit
- Financial Fortitude
I Never Thought This Would Happen

PARTNERSHIP AGREEMENT

When?
How?

VALUATION

As Early As Possible
Update on a Regular Basis

- Voluntary Exit
- Involuntary Exit
Never Underestimate the Hidden Assets

Examples: Your CTO!

Protect Your Hidden Assets!!
Mimi Evans
Bulfinch Group

“Helping Entrepreneurs Secure Success”