Leave the Code. Take the Cannoli.

Lessons from the Startup World

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Grew up in the Boston restaurant and wine business.

Managed engineering, marketing, sales, service, etc.

Brought lots of cool products to market and generated some nice revenue ($2B).

Started 4 companies and help fix and sell 8 others.

Techstars veteran CEO.
Slide 7: Use images that fill the entire slide.
Hello
my name is

Asshole
Slide 9: Use images that fill the entire slide.
Slide 3: Use images that fill the entire slide.
lessons

Establish roles

Communicate regularly with the team and board

Get together outside of office

Don’t let things wait

Your board? Choose wisely

If it doesn’t work, fix it. If that doesn’t work, work out a departure plan. If that doesn’t work, take the cannoli. #notkidding