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OTD Continuum of Activity

Technology Transfer
Licensing for
royalties and equity

Strategic Pre-seed
Fund
Modest Support for faculty inventions

Internal follow-on or opportunistic external deals

- Generate attractive financial return
- Maximize value and development of BU's intellectual capital
- Promote strong interactions with the business and finance communities for BU



Technology Development Fund

- Captive venture capital fund
- Founded in 1975
- Seeks to co-invest in early stage companies
- VC Fund investment spun off in 1997, but CTF still manages
- Has held equity in over 200 companies
- IT and life sciences investments



Current Portfolio

























Cellicon Biotechnologies

Prior Investments

























Fundraising in 2005

- Number of funds making any investments has dropped 40% since the bubble popped
- Number of firms making new investments has dropped 55% to 608
- Number of firms making more than 4 new deals per year in 2005 = 210
- ~17% of capital goes to early stage
- Few VCs likely to invest in an early stage company



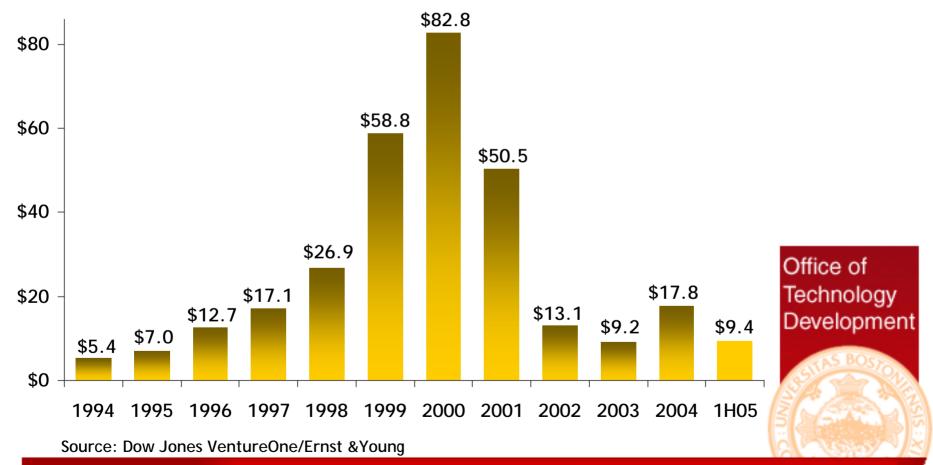
Other GP issues

- GPs have to fundraise too
- Generational transition
- Large funds = large fees
- Clawbacks



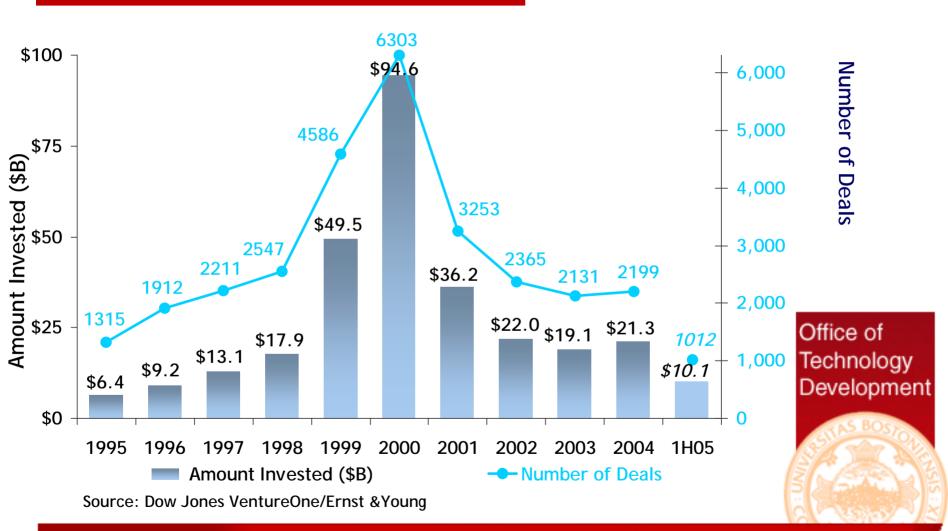
VC Fundraising in 2005

Commitments to Venture Capital Funds



Deal Flow and Investment in 2005

About the same as the past 3 years



How to get to a Series A

- Biotech example
 - Use drug discovery platform as a service to generate cash
 - ☐ Get SBIRs (beware strategy dilution)
 - Corporate partnership
 - Inlicese complementary later stage compound
- Web Application example
 - Bootstrap
 - Generate revenue
 - Prepare for a long process



How to get a VC's attention

- Each GP does 1 or 2 deals per year out of hundreds submitted
- Revenue (best source of funding)
- Partners
- Capital efficiency
- World class team
- Personal referral
- Persistence
- Positive progress



Outlook for 2006

- IPO market?
- More fresh capital should be available
- New technologies and industries always emerge
- A return to early stage



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