



50 Park Row West, Suite 107
Providence, RI 02903

www.pointjudithcapital.com

401.648.7360

Agenda

Overview of Point Judith

The Executive Summary

The Investor Presentation Deck

Innovative Capital for Exceptional Entrepreneurs

Differentiated Early Stage Venture Capital Firm

- Strong Team: GPs together for 7+ years, long term future commitment
- Sector Focus: Healthcare, Software, Internet & Communications
- Right Sized Funds: To generate top quartile returns (~\$50 MM per GP)

Tudor Investment Corporation Strategic Limited Partnership

- Leading global alternative asset management firm, large LP investment
- Close working relationship
- Access to additional capital to drive home runs

Proven Success in Generating Strong Venture Returns

- GPs have funded 42 companies over a period of 10+ years
- Returns on realized investments of 3.6x, 144% IRR

Focused Investment Strategy

Invest in Exceptional Teams, Not Technologies

- Entrepreneurs with exceptional track records

Early-Stage Investments with Balance of Mid-Stage

- Less competition than later stage (late stage at highest level since 2000*)

Deep Domain Expertise and Networks

- Entrepreneurs and syndicate partners seek us out based on expertise

Proven Process to Create Value Post-Investment

- Recruited 29 senior leaders; initiated 60 significant customer and business development relationships

Concentrate Capital in the Winners

- Staged investments based on milestones

** PWC MoneyTree*

The Executive Summary

2 – 3 Pages total length, 1 Paragraph for Each Topic Below

Overview (emphasize the most compelling item of the topics below)

Team (who are you, what have you done before)

Market (how big, how fast is it growing, what are the dynamics)

Customer Need / Pain (how big, quantify, tangible real evidence)

Innovation (Product or Service) (how is it different, better)

Go to Market Plan (staffing, distribution, pricing, etc.)

Why Now (what market / customer / competitive forces)

Competition (who, how big, strengths, weaknesses)

Financials (summary of p&l and future growth / capital needs)

The Powerpoint Presentation

10 – 12 Slides – try to use graphics and few words

Overview / Highlights (1 slide)

Team (1 slide)

Market (1 -2 slides)

Customer Need / Pain (1 slide)

Innovation (Product or Service and Go to Market Plan) (1 - 2 slides)

Why Now Slide (1 slide)

Competition (1 slide)

Financials (1 slide)

Liquidity Path (other m&a or IPO comparables) (1 slide)

Financing Plan Slide (how much now, past financings, future capital needs) (1 slide)

Questions and Thank You

Questions??

Thank You!!

Sean@pointjudithcapital.com

401.450.9064

401.648.7363