Boston Entrepreneurs' Network

September 1st, 2015
HOW I STARTED

- Mitsubishi
- Shoe Visions
- Bought Herman Survivors
- Sold it to Walmart
- Bought Work’N Gear
FINANCING A BUSINESS

PROS/CONS ON ALL

- Personal wealth
- Debt
- Private equity
2 Most Important Attributes

- Intelligence
- Passion
KEYS TO BUILDING A GREAT BUSINESS

- Strong Identifiable Concept
- Brand
- Marketing Strategy
- Digital Strategy
Thank You