



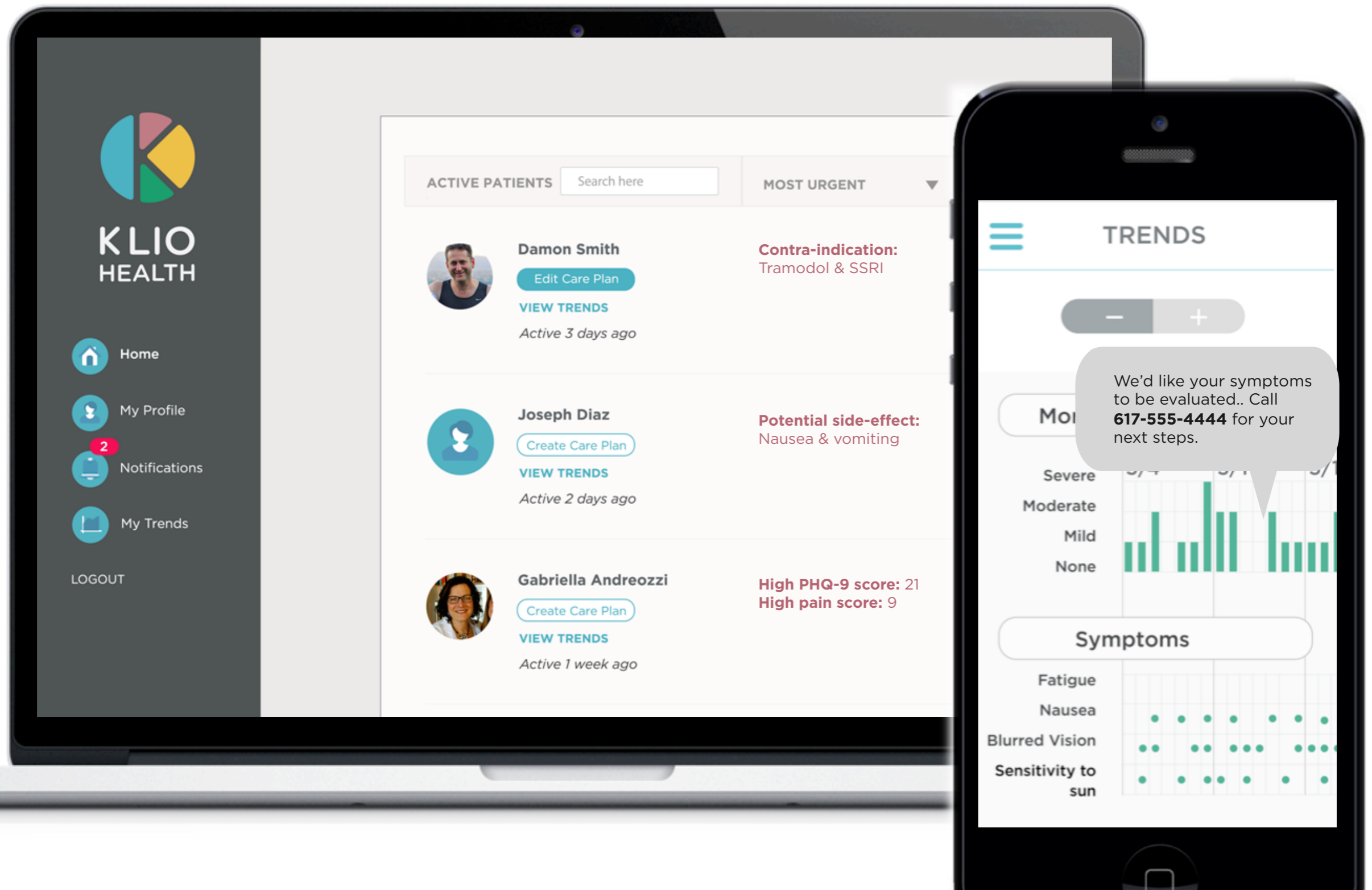
**KLIO**  
**HEALTH**

**Can Health IT be lean?**

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# KLIO HELPS PROVIDERS COORDINATE CARE

Klio helps healthcare organizations with care coordination for those with multiple chronic conditions through a flexible care plans, easy self-reporting & personalized feedback.



# DIGITAL HEALTH & HEALTH IT: LEAN DILEMMAS

## QUANDARY 1: “IT’S JUST AN APP”

- Set the right expectations with stakeholders
- Don’t benchmark against consumer applications!

## QUANDARY 2: WHAT ABOUT HIPAA & DATA SECURITY?

- Prototypes don’t need to be audit ready, but..
- Get regulatory house in order ASAP

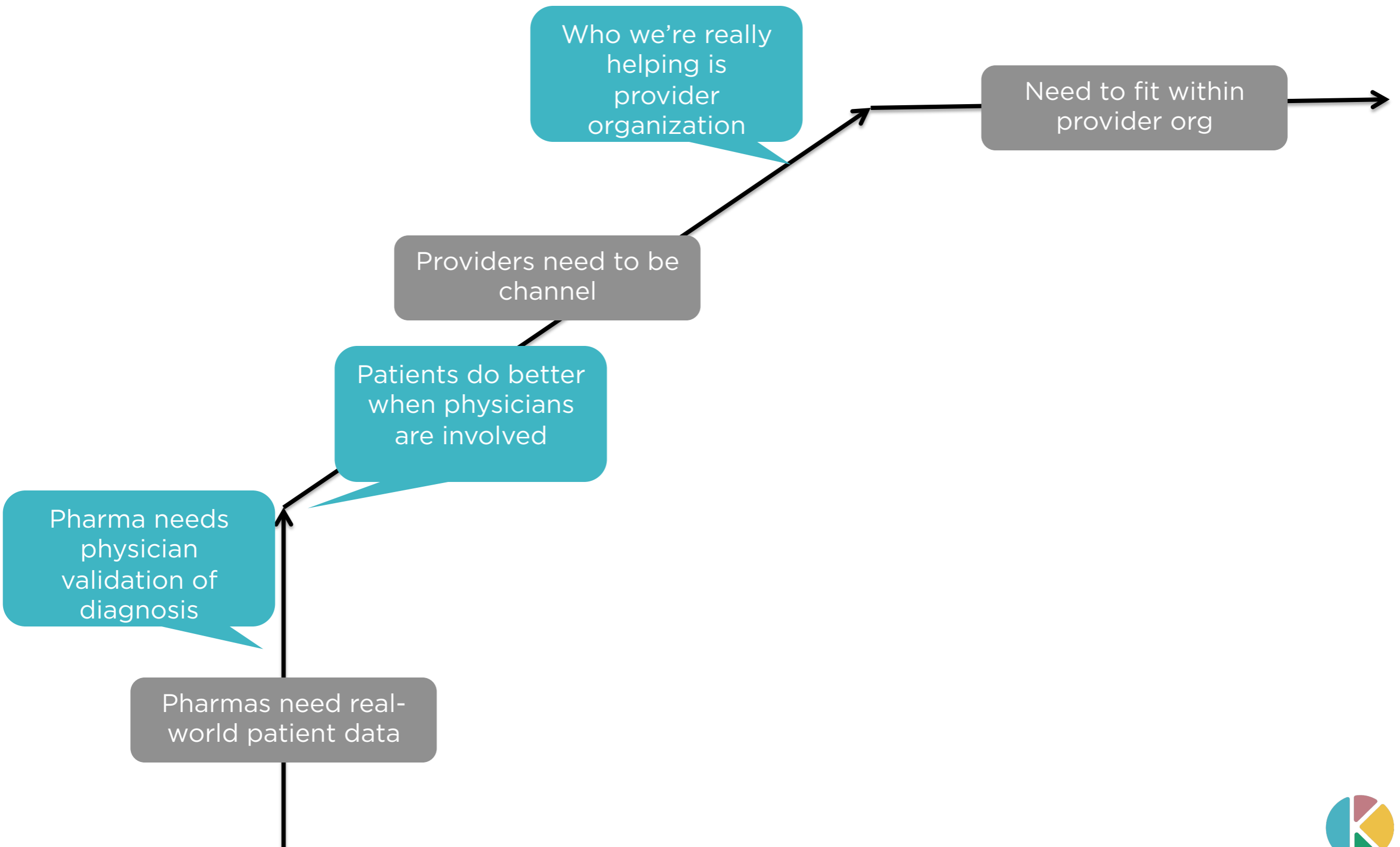
## QUANDARY 3: GETTING TO MARKET WITH AN MVP

- “Leaving the building” can be eye-opening
- Test ideas with all stakeholders



# LEARNING & PIVOTS ON THE KLIO PATH

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**KLIO**

Health in sight.

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